

Message Text

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PAGE 01 PARIS 07972 061912Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 CCO-00 PASO-00 /021 W
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R 061833Z MAR 78
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 8197

UNCLAS PARIS 07972

E.O. 11652: N/A
TAGS: BEXP FR
SUBJECT: BUSINESS VISIT TO FRANCE

TO: MR. MICHAEL S. BONNY
DIRECTOR
INTERNATIONAL TRADE GROUP OF OHIO, INC.
100 EAST BOND STREET
COLUMBUS, OHIO 43215

REFERENCE: YOUR LETTER DATED FEBRUARY 24, 1978.

MR. WALLACE F. HOLBROOK, DEPUTY COMMERCIAL ATTACHE,
AND OTHER COMMERCIAL STAFF, WILL BE VERY PLEASED TO
ASSIST YOU DURING YOUR TRIP TO PARIS STARTING MARCH 13.
SUGGEST YOU VISIT EMBASSY EARLY MONDAY MORNING IN VIEW
INVOLVEMENT PRINTEMPS INFORMATIQUE (SEE BELOW)
THIS VERY IMPORTANT EXHIBITION: "PRINTEMPS
INFORMATIQUE" (COMPUTERS AND RELATED EQUIPMENT) IS
SCHEDULED AT THE PARIS TRADE CENTER, MARCH 14-17, 1978.
THIS MAJOR EVENT ATTRACTS THE FOREMOST BUYERS AND
USERS OF THIS EQUIPMENT IN FRANCE. A VISIT TO THIS
EXHIBITION WOULD BE OF GREAT INTEREST TO YOU AND MAY
BE A LEAD TO MEETING FRENCH POTENTIAL AGENTS OR
LICENSEES.

ANOTHER IMPORTANT EVENT TAKING PLACE IN PARIS WILL BE
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THE "ELECTRONIC COMPONENTS EXHIBITION", HELD APRIL
3-8, 1978. THIS INTERNATIONAL EXHIBITION ATTRACTING
A GREAT NUMBER OF VISITORS, BOTH FRENCH AND FOREIGN,
FEATURES COMPONENTS AND PRODUCTION AND TEST
EQUIPMENT AND MATERIALS.

REGARDING THE REFRACTORIES USED IN ELECTRIC INDUCTION

FURNACES AND THE ZIP-ZAG PACKAGING SYSTEM, CONTACTS
WITH INTERESTED FRENCH BUSINESSMEN WILL BE MADE UPON
YOUR ARRIVAL.
AMERICAN EMBASSY
PARIS, FRANCE
HARTMAN.

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

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NNN

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